



2022 Survival Series programs are sponsored by:



INCREASE YOUR REVENUE WITH PAST DUE SUCCESS

Don't Leave Money on the Table

Survival Series 2022

Date: Thurs. March 24th, 2022
Time: 8:30 am—10:30 am
Place: Zoom (link sent prior to event)

Learn proven techniques from *Beyond Green Solutions*, where recouping past due payments is their specialty!

- Discuss common reasons for late payments and lack of payment
- Learn techniques and processes to decrease your past dues
- Identify when help is needed and learn how to screen for the right agency.
- See the value and return of various past due solutions to choose what is right for your practice.
- Understand the new industry principle of empathetic collections

Program Registration Fees:

MCMS and 7th District Member: \$35 per registrant
Non-member: \$60 per registrant

Non-members: If you complete a MCMS membership application within three months, the registration fee will be applied to your first year's dues payment.

For more information:
Call (585) 473-7573 or kathic@mcms.org

PRESENTERS:

Katie Borchers

President, *Beyond Green Solutions, LLC*



Katie spent her career building a portfolio of expertise, pivoting into various careers. Starting as a pediatric nurse at Strong Memorial Hospital, then as a Project Director for Epic, focusing on process improvement, operational engagement, and user adoption. Katie fulfilled her entrepreneurial dreams by starting Beyond Green Solutions.

Billy Rue

VP of Development, *Beyond Green Solutions, LLC*



Billy serves as the Vice President of Business Development for Beyond Green Solutions, where he is responsible for expanding the company's brand presence in existing markets, as well as, creating new growth initiatives to increase market penetration.

Increase Your Revenue with Past Due Success, 3/24/22
ONLINE REGISTRATION IS AVAILABLE AT WWW.MCMS.ORG

Name(s): _____

Practice Name: _____

Address: _____

Phone Number: _____ E-mail: _____

- Payment of \$ _____ is enclosed. (Check payable to "MCMS")
- Please call me to bill my credit card \$ _____
- Please e-mail a receipt.

Send completed form and payment to:
MCMS, 200 Canal View Blvd., Suite 202, Rochester, NY 14623 • Fax: (585) 473-7641 • Email: kathic@mcms.org

MCMS may photograph this event for marketing purposes. Unless this permission is revoked in writing to MCMS, by virtue of their attendance, all program participants agree to the use of the event photo in MCMS marketing.

MCMS Cancellation Policy: Cancellation requests must be sent via e-mail to Kathi Cruickshank at kathic@mcms.org with "Cancellation Request" in the subject line. Correspondence must include event title, date and time, registrant's name, and payee's contact information. If cancellation notice is provided at least 7 days prior to the scheduled event, a refund may be requested, minus a 20% processing fee. If cancellation notice is provided at least 1 day prior to the scheduled event, a credit voucher will be issued for the full amount paid that may be used by anyone in the practice within one year of the original event date. Questions? Contact kathic@mcms.org or at 585-473-7573.