



The MCMS Weekly Update

The MCMS Update is sent out weekly by email to more than 1,000 physicians. This digital update serves to inform our physician members on upcoming events, important practice related information, advocacy and member benefits and services. There are two available color ad spaces per e-mail blast.

Ad Rates: \$500 per e-blast

Ad specifications:

- Full color, RGB
- 300 pixels wide x 100 pixels high.
- 300 dpi resolution preferred; minimum 150 dpi.
- jpeg and png files accepted.

E-Blast Banner Ad Insertion Order Form

I agree to insert a banner ad into the weekly update for \$_____ per ad during the following months:

<p>January 2023</p> <p>1___ 2___ 3___ 4___</p>	<p>May 2023</p> <p>1___ 2___ 3___ 4___</p>	<p>September 2023</p> <p>1___ 2___ 3___ 4___</p>
<p>February 2023</p> <p>1___ 2___ 3___ 4___</p>	<p>June 2023</p> <p>1___ 2___ 3___ 4___</p>	<p>October 2023</p> <p>1___ 2___ 3___ 4___</p>
<p>March 2023</p> <p>1___ 2___ 3___ 4___</p>	<p>July 2023</p> <p>1___ 2___ 3___ 4___</p>	<p>November 2023</p> <p>1___ 2___ 3___ 4___</p>
<p>April 2023</p> <p>1___ 2___ 3___ 4___</p>	<p>August 2023</p> <p>1___ 2___ 3___ 4___</p>	<p>December 2023</p> <p>1___ 2___ 3___ 4___</p>

Total Cost: \$_____

Date: _____

Advertiser or Agency: _____ Contact: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Fax: _____

E-mail Address: _____

- Check one:**
- Please e-mail an invoice.
 - Payment of \$_____ is enclosed. (Check payable to "MCMS")
 - Please bill my credit card for the amount of \$_____
 - Please e-mail a receipt.