TO OUR PATIENTS

It is our privilege to provide medical care to you and your family. Providing quality care to each of you based on your individual needs and desires is a responsibility we take very seriously.

You may have heard about recent efforts by insurance companies to "rate" physicians, supposedly based on the quality of care the physician provides. These systems often rate quality based on **cost** using computer programs that look at numbers and dollar amounts.

This is not the best way to judge whether or not you receive "quality" care—no cost-based computer program in the world can do that.

As a patient, you need confidence that your physician will provide you with the best medical care and not simply the cheapest. The easiest way to provide cheap health care is to provide less health care—and that is not fair to you.

We support scientific efforts designed to improve health care quality, and the American Medical Association has established appropriate guidelines to measure physician quality. Unfortunately, most current insurance company rating systems do not meet these guidelines.

Please let us know if you have any questions about the medical care you receive in our office.

Our No. 1 goal is to provide *you* with quality medical care.

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