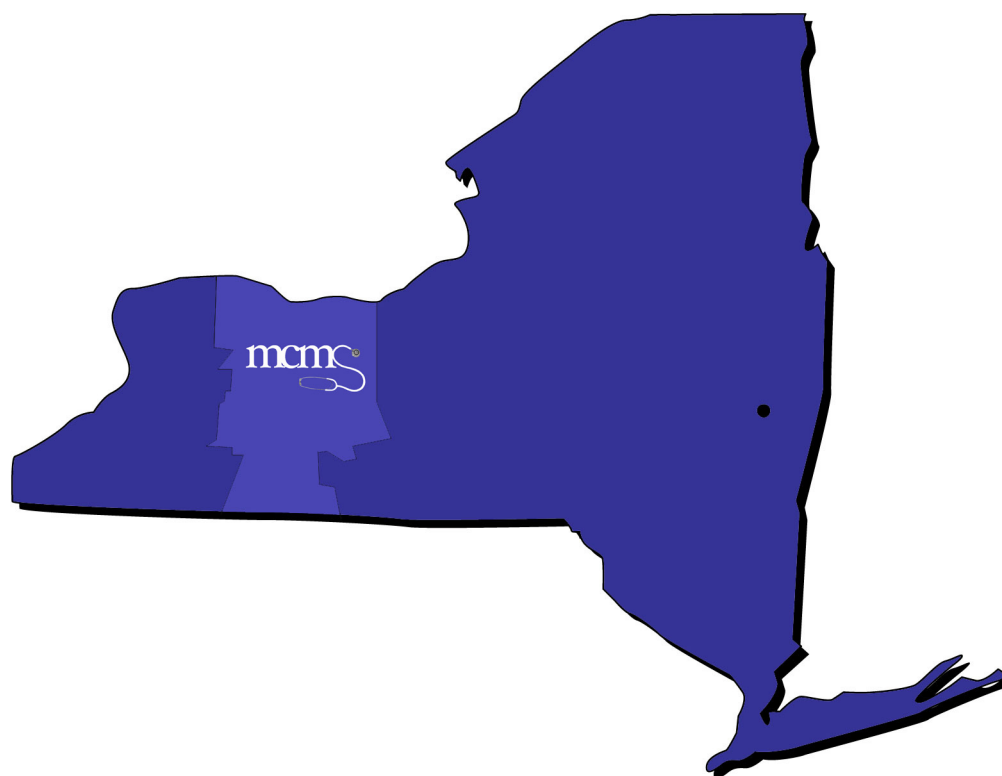


Monroe County Medical Society/7th District Branch

Membership Benefits



The Park at Allens Creek • 132 Allens Creek Road • Rochester • New York 14618
(585) 473-4072 • Fax (585) 473-7641 • www.mcms.org

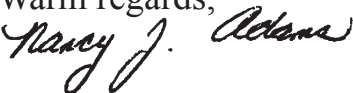
Membership Benefits

Dear Member

It is our pleasure to present the Member Services Catalog.

We hope you will take advantage of these services whenever possible, and provide us with feedback on how we can continually expand and improve the services and discounts we make available.

If you have any questions, feel free to call the Monroe County Medical Society office at (585) 473-4072.

Warm regards,


Nancy J. Adams
Executive Director, Monroe County Medical Society

Monroe County Medical Society



The Monroe County Medical Society Officers

Term of Office: 5/04/2011 - 5/2/2012

President:	James Szalados, MD, MBA, Esq.
President Elect:	Leslie Algase, MD
Secretary:	James Fetten, MD
Treasurer:	Peter Deane, MD
Member at Large:	Wallace Johnson, MD
Member at Large:	Louis J. Papa, Jr, MD
Immediate Past President:	Jerry Svoboda, MD

MCMS Membership and Benefits

As mentioned in our 'Welcome,' there are more than 1700 physician members of the Monroe County Medical Society. Over the next few pages, we list a rundown of all advantages that we offer. We hope you enjoy these services whenever possible, and please, feel free to provide feedback to us on how we can continually expand and improve the benefits we make available. First, here is a listing of our Annual Dues, and who may qualify for membership.

Category	County	State	AMA
Full Active*	\$350	\$460	\$420
1st Year of Practice*	\$350	\$230	\$210
2nd Year of Practice*	\$350	\$230	\$315
Resident	\$35	\$25	\$45
Medical Student**	\$ 0	\$5	\$20
Locum	\$350	N/A	N/A
Associate	\$100	N/A	N/A
Retired	\$175	\$230	See #
Affiliate	\$75	N/A	N/A
Life	\$ 0	\$0	See #
Honorary	\$ 0	\$ 0	N/A

* - The County and State are unified for these membership categories. Therefore, both organizations' dues must be paid.

** - Discounts available for multi-year membership commitment.

- AMA dues rate dependent upon age and number of hours working. MCMS and MSSNY dues are dependent

Categories

Full Active: Physicians who have completed all training and have been in practice for two or more years.

1st and 2nd Year of Practice: Physicians who have completed all training and are in either their first or second year of practice.

Resident: Physicians in residency training programs or fellowships.

Medical Student: Students in medical school.

Locum: Physicians whose circumstances make relevant participation in local issues.

Associate: Members in good standing who have fully retired, or who work fewer than 20 hours per week, prior to achieving life membership. Associate members do not become eligible for life membership in MCMS nor do they retain membership in MSSNY.

Retired: Members in good standing for 25 or more years who have fully retired, or who work fewer than 20 hours per week prior to achieving life membership. Retired members qualify for Life membership in MCMS and MSSNY upon reaching age 67, if fully retired, or age 72, if semi-retired.

Affiliate: Physicians who are members in good standing who relocate out-of-state.

Life: Physicians who have been members in good standing for 10 or more years, who are 67-years-of-age or older and who have completely retired, or, physicians who have been members in good standing for 10 or more years, who are 72-years-of-age or older and who continue to practice medicine.

Honorary: Distinguished physicians who do not qualify for membership, but for whom a nomination for membership has been made by a full active member and endorsed by at least three other active members and approved by the Board of Directors.

Cooperation

As a private not-for-profit organization, MCMS lacks the resources to tackle every task alone. By collaborating with other physician organizations, provider groups, health insurers, businesses, government agencies and elected officials, the Medical Society is able to more successfully promote the patient-physician relationship.

Committee Involvement

The strength of every professional association comes from its members. Without the members of MCMS, who support their organization through their dues and time volunteered on committees, task forces and day-to-day duties, the professional association could not survive. It is this exceptional commitment to patients and the profession that makes Rochester's physicians among the best anywhere. Following is a list of current committees:

Addiction Medicine	Medical Scholarship
Awards	Monroe County Bar Association/MCMS
Editorial	MCMS/AAP Chapt. 1 School Health and Sports Medicine
Executive	MCMS Quality Collaborative
Finance	Nominating
Finger Lakes Medical Directors Association	Office Managers
Integrative Health Care	Public Health

Directory of Members

This annual pictorial directory contains information on more than 1,600 physicians in the seven-county Finger Lakes region and provides comprehensive listings of local, state and national phone numbers commonly used by medical practices.

Education and Training

The health care profession evolves daily as new information and technologies are discovered that help maintain health and enhance the diagnosis and treatment of illness. Just as the clinical aspects of medicine evolve, so, too, do the business aspects of medicine. To assist members, medical office personnel and other providers in the continuous pursuit of information and skill improvement, MCMS provides a wide range of educational seminars, workshops and training opportunities that include: Survival Series, Technology Day and Front Desk Workshops.

Information Clearinghouse

MCMS receives dozens of inquiries each day from physicians, medical office personnel, patients and others in search of health related information. Medical Society staff members help answer a wide variety of questions ranging from how to choose a physician to complex queries on regulations governing the practice of medicine.

Insurance

Health Insurance

Members can receive the health insurance for their families and office staff through MCMS from:

Excellus BC/BS and MVP Health Care. We also offer Dental Insurance for qualifying groups.

Contact: The Wladis Companies at 1-800-724-0124 for more details.

Disability, Long Term Care and Office Overhead Insurance

Charles J. Sellers & Co., Inc. has provided service and insurance coverage of the finest quality since 1920. Various types of products are offered to Monroe County Medical Society and the Seventh District members:

Disability Income	Term Life	Safety Group for NY Physicians
Business Overhead Expense (DBL)	Long Term Care	New York State Disability
Hospital Indemnity		Worldwide Accident Protection

Contact: Charles J. Sellers at 800-333-5440.

Discounted Medical Liability Insurance

The Upstate Professional Liability Association (UPLA), a partnership between the Medical Liability Mutual Insurance Company and Excellus, aims to improve the quality of care, reduce the risk of adverse outcomes, improve risky practice patterns, reduce medical liability insurance premiums and to help control health care costs. Members of the UPLA-MLMIC Program are entitled to a 12% discount off MLMIC's annual premium.

Call MLMIC at 800-356-4056, for more information.

Job Connection

The medical office team plays a crucial role in supporting the patient-physician relationship. In a recent survey of local HMO subscribers, medical office staff was cited as one of five key elements that lead to high patient satisfaction. To help physician offices find qualified personnel, MCMS coordinates the Job Connection — a matching service that links medical office professionals with medical office opportunities.

Mediation Service

The Mediation Service acts as a liaison function between patients and physicians' offices and attempts to resolve patient/physician disputes via education, problem solving interventions and advocacy. The Mediation Committee, comprised of physicians from a cross section of specialties, investigates and reviews complaints, which cannot be resolved informally, and generates the most accurate and reasonable responses to patients and physicians. Serious problems are referred to the MCMS Board of Censors for peer review.

Mentoring Program

Rochester has a vast array of high quality, medical office managers. To foster an environment of continued learning and skill improvement, MCMS launched a mentoring program. By sharing their expertise with others, local medical office managers help increase the knowledge base and enhance the quality of our community's medical offices.

Notary

MCMS offers notary services free of charge to any MCMS member. Contact Ginny Ruderman for an appointment, (585) 473-4072.

Office Staff Training

The Medical Society coordinates and hosts numerous educational training programs for physicians and staff. These programs include topics on state and federally regulated programs such as Workers' Compensation/No Fault Law, and Americans with Disabilities Act Compliance. Monthly, the Survival Series features topics related to practice management, legal and financial issues, personnel management, professional development, and others. The Medical Society works collaboratively with local third party payers and annually hosts "Ask the Carrier," a day-long workshop for office managers and billing staff to meet face-to-face with insurers. The Medical Society also coordinates and conducts workshops, either at MCMS or on-site at member offices, related to leadership and staff development. These workshops cover such topics as:

Communication Skills

Burnout Prevention

Handling Patient Complaints

...and numerous others!

Telephone Skills

Mastering Change

Customer Satisfaction

Dealing with Difficult People

Patient Relations

Employee Relations

Patient Education Brochures

The Medical Society is pleased to offer its members informational brochures to help educate physicians and patients about such topics as: Understanding The Referral Process in Managed Care, Doctor-Patient Confidentiality for Minors, Making The Most of Your Medical Visit, Responding to Subpoenas, A Guide to Advanced Medical Decision Making, and A Physician's Guide to Advanced Directives.

Practice Consulting

The patient-physician interaction is among the most valued and intimate of human experiences. However, the modern day setting for that interaction is increasingly corporate. Like other service industries, sound business practices and intelligent management tools are essential in health care. With over 40 years of combined medical office management expertise, MCMS staff provides a variety of consulting services for physicians, medical office personnel and hospitals to help enhance health service delivery. In addition to internal expertise and informational resources, MCMS has access to the expertise of legal and financial professionals, locally, at MSSNY and the AMA.

Problem Solving

The delivery of health care services is filled with complexities. While the goal of physicians and other health care providers is a high quality, seamless process, problems can arise. To help patients, physicians and medical office personnel minimize difficulties, the Medical Society provides a wide range of problem-solving and mediation services.

Publications

The Bulletin - This magazine, published four times each year, features original articles and opinion editorials written by physicians and other guest columnists, as well as reports on the latest news, issues and trends in medicine.

Member Alert - This newsletter keeps members up-to-date on monthly local initiatives, regulatory compliance, legislative developments and practice management topics.

Office Connection - This newsletter, published quarterly, provides physicians and office staff with practice management information, updates on new regulatory issues and educational opportunities, and acts as a forum for sharing tips and ideas.

Doctor's Advice - This magazine, published four times each year, features original articles and opinion editorials written by member physicians for patients.

Referrals

MCMS receives over 300 requests for physician referrals monthly. Our referral service provides callers with lists of physicians based on a variety of criteria, including physician specialty, practice location and hospital affiliation.

Speakers' Bureau

The MCMS Speakers Bureau provides the opportunity for physicians to share their expertise with a variety of local groups as a community service.

Workers' Compensation & IME Ratings

In treatment of Workers' Compensation patients, physicians must be reviewed and given a Workers' Compensation rating and number by the New York State Workers' Compensation Board. The Medical Society will process these applications and submit them directly to the Workers' Compensation Board for members at no charge. There is a \$200 fee for non-members.

Member Benefits and Advantages



**15%
Discount!**

Geva Theatre is proud to offer all members of the Monroe County Medical Society a 15% discount off ticket prices. Please call Colleen Brown, in group sales, and mention this ad to receive the discount. You can reach Colleen at 232-1366, extension 3057.

**15% Off Your
Full Priced Purchase!**

Clip this coupon or show proof of MCMS membership to receive a 15% discount on full priced purchases made at Craft Company No. 6. If you have not yet discovered our store, we know that you will be very pleasantly surprised. You can get a feel for what we're all about on our website, but you need to stop in to experience the full effect.

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Jewelry - Gifts - Decorative Accessories
Handcrafted in the USA or Canada

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**SPECIAL
DISCOUNT FOR
MCMS MEMBERS!**

PHYSICIAN BUSINESS SOLUTIONS

Proven Results for Your Practice

Physician Business Solutions, the area's leading practice management company for over 20 years, offers MCMS members **25% OFF OF THE FIRST MONTHS' BILLING SERVICE FEE** or a **10% DISCOUNT ON ELECTRONIC MEDICAL RECORDS LICENSING**. Let us show you a better way to manage your practice and how to increase your income. Call PBS at 585-385-9030 or 1-800-724-8281.

Member Benefits and Advantages

Accounts Receivable Solutions

The Monroe County Medical Society has a Preferred Vendor Agreement with Transworld Systems, a national accounts receivable solutions provider. Transworld Systems is a national company with more than 100 offices nationwide. They provide services to over 25,000 medical clients, and have had a presence in Upstate New York since 1991. Transworld Systems provides a variety of solutions for managing your accounts receivable both as a First Party (calls and letters in your name), and also as a Third Party Collection Agency. Please contact Transworld Systems directly for a free accounts receivable consultation and explanation of the services they provide at 1-800-721-4874.

Computers

Dell offers the latest in hardware and software, as well as a complete suite of services, to help your healthcare practice continue as a smooth operation. Dell has partnered with the Monroe County Medical Society to provide members with discounts and special offers on their products. Monroe County Medical Society members get the guaranteed best price on all consumer pcs. To learn more, visit www.dell.com/mcms or call 1-866-746-4977 (Member ID HS83666969).

Document Destruction

With new HIPAA legislation going into effect it has never been more important to the medical community to secure patient information. Shred-It can help you comply with these new regulations. We offer both scheduled and purge services to help with day-to-day and year end destruction. Shred-It offers the security needed as well as the convenience and cost efficiency desired in dealing with your confidential patient information. Shred-it is offering a 30% discount to all Monroe County Medical Society members. Please contact contact Dan Mathews or Jim Kelly at 716-626-1209 or 585-200-4615.

Employee Assistance Program

Family problems, addictions, legal or financial difficulties, emotional distress and other stressful situations take their toll on medical office employees' health and well being. Ultimately, they also take their toll on the office setting and put the integrity of the medical practice and the care of patients at risk. In partnership with MCMS, The Health Association's Employee Assistance Program can provide confidential counseling, 24-hour critical incident management, case management and guidelines for responding to employees' personal problems. For more information, call MCMS at 585-473-4072.

Hotel Accommodations

Become reacquainted with the Strathallan and their exciting changes, refurbished guest rooms and new luxury Penthouse Suites. Call 585- 461-5010 for details.

Linen Services

Atlas Health Care Linen Services, a locally owned business since 1923, specializes in ONLY health care linen accounts. Atlas offers various products in professional & patient apparel, fluid resistant products, fluid impervious products, sheets, sterile surgical packs, disposable custom kits, and a complete line of linen products. See how we can save you money with linen versus paper products. Call Atlas at (800) 395-9945 for more information.

OSHA Standards Consultation

Finger Lakes Occupational Health Services will visit your practice site to evaluate your Bloodborne Pathogens Standard Plan; review your worker training program; review your methods of disposal and subsequent record-keeping; NYS/DEC standards; evaluate personal protective equipment; and evaluate disinfectants. Call 585-244-4771 for details.

Printed Products

Oser Press, located at 1239 University Avenue, is a quality commercial printing company, with focus on printing management and cost reduction of routine items such as letterheads, envelopes, business cards, carbonless forms and brochures. MCMS members will receive discounts on request for printing quotes. Contact Stan Phillips, 585-442-5621 ext. 214 or visit their website at www.oserpress.com.